

FOR IMMEDIATE RELEASE

GEOGRAPHICS PURCHASES NASHVILLE'S CENTURY OLD PRINTER MCQUIDDY AND OFFSET ATLANTA

Returning them to their roots & expanding services

ATLANTA January 14, 2015 – Geographics, Inc., an independent national commercial print and new media solutions provider based in Atlanta, Georgia, purchased assets and is extending offers to select employees of two printers both owned by parent Nationwide Argosy Solutions. The purchase will allow both companies, McQuiddy Printing based in Nashville and Offset Atlanta, to return to their roots as a privately-held, family-owned company and bring a whole new level of service to their customer bases.

“Both of these printers originated out of strong family-businesses, just like we did,” said Norvin Hagan, Founder and CEO of Geographics. “We fundamentally believe there is advantage to being independent. Both companies grew very well under family ownership. We’re excited about the valued talent and decades of experience we’re able to fold into Geographics and expanding our overall growth into Tennessee.”

“Geographics found a unique way to maintain the craftsmanship, yet evolve their client service model in a very innovative flexible way over the years,” said Ron Martin, who leads the McQuiddy team in Nashville. “We look forward to bringing new levels of success to our customers and introducing that model to the Tennessee market.” The company will maintain the McQuiddy name, which is well established, and offices in Nashville.

Offset Atlanta is now Geographics and select employees will be moving into its four building campus just minutes from Atlanta’s Hartsfield Airport. Their existing offices and plant will remain operational until February 16. Nationwide Argosy began liquidating McQuiddy’s old building and antiquated presses in December. Both companies in essence experienced a \$75 million upgrade in equipment overnight when Geographics purchased them.

“Geographics is well known for their quality and innovation,” said Deborah Meadows Co-President of Offset Atlanta. “We’re a strong cultural fit and look forward to the new breadth of services we can now offer our customers.”

About Geographics

Geographics is a national commercial print and new media solutions provider based in Atlanta, Georgia. The company creates, implements, and manages strategic marketing programs that influence buying decisions and deliver results. From personalized digital print to exceptional sheetfed, web, and finishing work, Geographics raises the bar on excellence. They also take the stress out of distribution, mailing, fulfillment and have a robust Print Management service. Please visit www.geographicsinc.com for more information.

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